RAISAH KAMILAH DAYTO

Junior Web Developer

CONTACT

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- Urban Deca Homes, Ortigas, Pasig

SKILLS

PROFESSIONAL

- Unity
- HTML
- CSS
- PHP
- Javascript
- MySQL
- Visual Basic
- Java
- C#
- Figma
- Adobe Creative Suite
- Microsoft Office Suite
- Google Ads

PERSONAL

- Leadership
- Collaboration
- Communication
- Time Management
- Adaptability
- Versatility
- Lifelong Learner

EDUCATION

Bachelor of Science in Information Technology

Camarines Norte State College

2020 - 2024

PROFILE

Experienced Junior Web Developer with a Bachelor's degree in Information Technology. During my internship at Bitshares Labs Inc., I honed my backend development skills, specializing in PHP, HTML, CSS, JavaScript, and Nodejs. I was recognized with the **Best in Backend Development** award. Additionally, my background as a Graphic Designer and Social Media Manager provides a unique perspective on user experience. Excited to contribute to web development initiatives and stay up-to-date with industry trends.

PROFESSIONAL EXPERIENCES

Graphics Designer

JM Marketing LLC (San Diego, CA)   *August 2023 - Present*

- Provided CEO with design-related administrative support at JM MARKETING LLC, improving time management and productivity.
- Designed engaging graphics for Facebook pages of Tampa City Rentals, JM Fleet Builder Mentorship, Columbus City Rentals and SD City Rentals for increased online engagement.
- Crafted logos for the sub-companies of JM MARKETING LLC.
- Assisted in creating customized contracts for clients at JM MARKETING LLC, reducing disputes and ensuring legal compliance.

Junior Web Developer

BLINC Technologies Corporation (Baguio City, PH)   *Feb 2024 – May 2024*

- Collaborated with cross-functional teams to develop web applications using PHP, HTML, CSS, and JavaScript.
- Contributed to backend development, implementing features and ensuring seamless functionality.
- Received the Best in Backend Development award during the internship program.
- Expanded technical knowledge through workshops on emerging technologies like Solana, Blockchain, and Web 3.0.
- Utilize insights from my part-time role as a Graphic Designer and Social Media Manager to enhance user experience and backend security.

Google Ads Specialist & YouTube Account Manager

Money Mastery Institute (Las Vegas, USA)   *June 2023 - August 2023*

- Provided Data-Driven Insights by regularly analyzing campaign data, contributing to informed decision-making.
- Developed ad creatives and performed keyword research for improving overall campaign performance.
- Developed Informative YouTube Advertisement Video offering valuable insights for future campaign enhancements.
- Initiated and launched a new YouTube Account to optimize Google Ads Video Campaign.
- Conceptualized and executed a YouTube banner for enhanced visual branding.

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PROJECTS DEVELOPED

KOLABSPACE BOOKING SYSTEM

Online Booking System for Collaboration Space's Operation Optimization

- Built a back-end infrastructure that can efficiently handle booking requests and manage reservations

REDEEMAR MOBILE APP

Bible Learning Mobile Application through Augmented and Virtual Reality

- Spearheaded the development of RedeemAR, an innovative Bible learning app created in 2023.
- **Project Objective:** Deepen the connection of users with sacred narratives through modern and engaging VR and AR experiences.
- **Key Features:** AR Camera, AR-Ready Cards, VR Experiences, Interactive Character and Quiz Selection, and Dynamic Quiz Mode
- **Project Result:** Received positive user feedback affirming the application's ease of use, satisfaction, and utility.

GROUNDWATER PRIVATE RESORT'S ONLINE BOOKING SYSTEM

Online Booking System for Resort's Operation Optimization

- Led the development of the Booking System, an advanced solution designed to optimize operations for both resort owners and clients.
- **Project Objective:** Enhance daily maintenance, walk-in, and online appointment processing, payment system, and inventory management.
- **Key Features:** Booking Date Availability; Date Confirmation Access; Location Data Precision; Admin-validated Bookings; Prevent Double Bookings
- **Result:** Achieved optimized efficiency, improving overall resort management process.

PROFESSIONAL EXPERIENCES

Social Media Manager

Groundwater Private Resort (Cam Norte, PH)   November 2022 – July 2023

- Strategically curated compelling visual content by spearheading the creation of captivating publication materials that showcased the brand's identity.
- Crafted compelling and on-brand captions for Facebook posts that resonated with the target audience of the business by using my adept copywriting skills.
- Innovatively conceptualized and meticulously crafted the official business logo, aligning it with the brand's core values.

Human Resources Encoder

Meraki-tech Precision Corporation (Cavite, PH)   May 2019 – June 2019

- Collaborated seamlessly with cross-functional HR teams to meet demanding data entry deadlines.
- Pioneered workflow enhancements within the data entry process using MS Excel and actively contributed ideas for improved efficiency.

RELEVANT AWARDS

Best in Backend Development

BLINC Technologies Corporation

2024

Best Capstone Project (REDEEMAR: Mobile App)

Camarines Norte State College

2024

Graphics Design Achievement Awardee

DICT Digital JobsPH Technical Training in Graphics Design

2023

Graphics Design Outstanding Performance

DICT Digital JobsPH Technical Training in Graphics Design

2023

SEMINARS & WORKSHOPS ATTENDED

Solana Ecosystem Call IRL

March 8, 2024 and April 6, 2024

BULL or BEAR: A Debate on Web 3 Adoption in PH

March 8, 2024

DICT Digital JobsPH Technical Training in Graphics Design

October 24 - 31, 2023

RAISAH KAMILAH DAYTO

APPLICATION LETTER

TO WHOM IT MAY CONCERN,

I am writing to express my interest in the **Web Developer** position at your company.

As a recent graduate with a **Bachelor of Science in Information Technology** from Camarines Norte State College, I am eager to contribute my technical skills and creative approach to your team.

During my internship, I had the privilege of developing my backend development skills and collaborating with competent professionals in the field. My experience as a Junior Web Developer at BLINC Technologies Corporation solidified my proficiency in PHP, HTML, CSS, JavaScript, and various backend techniques. Notably, I received the **Best in Backend Development** award during the internship graduation ceremony.

Aside from the previously mentioned skills brought upon the internship program, Bitshares provided seminars and workshops that gave us primary knowledge in emerging technologies such as Solana, Blockchain, and Web 3.0. These experiences broadened my technological mastery and deepened my understanding a company's mission and vision operating in the IT Industry.

Furthermore, my part-time role as a Graphic Designer and Social Media Manager at my current company has equipped me with a unique perspective on user experience and the importance of a safe and secure backend system.

I am excited to join your company, where I can utilize my skills and experiences to support and enhance your web development initiatives. I am committed to continuous learning and staying up-to-date on the latest industry trends to guarantee the delivery of high-quality solutions.

Thank you for considering my application.

I look forward to discussing how my background aligns with your development team's goals.

SINCERELY,

Raisah Kamilah Dayto

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